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## Career call



Koel Mullick at Prastuti Campus. The sky is the limit for career opportunities. Picture by Pabitra Das

Preparing for the professional world is what kept city youngsters busy this weekend at *Anandabazar Patrika's* Garden City College Prastuti Campus, a career fair held at Haldiram Banquets. The event, held simultaneously in three cities, including Siliguri and Durgapur, is one of largest career fairs in Bengal. So what are the cool careers that students looked into at Prastuti?

One of them was facility management, a postgraduate course that is being introduced by Garden City College Bangalore. "A company like IBM with a workforce of about three lakh people will have at least one lakh people in transit. The employees would be travelling across the globe to attend conferences, training sessions, fairs etc. That's one-third of your total workforce on the move. It is necessary to manage their travelling needs. This is where facility management comes in," said Rejimon Thomas, director, corporate strategy, Garden City College. Things like health security and welfare needs of your employees also come under the purview of this stream.

Other cool courses offered by Ivy Professional School were basic and advanced ethical hacking courses that develop skills for securing IT infrastructure. "It is a field that is looking up. For a basic course, the eligibility criterion is Class XII-pass. With an advanced course, one has career opportunities like IT security officer, auditor and consultant," said marketing executive Varun Verghese, Ivy Professionals. Ivy Professionals is also offering a data analytics and a research-based KPO finishing programme that can gear you towards a career as a financial research executive and data analyst or even an actuarial process executive, he added.

Open from 10am to 8pm from Friday till Sunday, the fair saw presentations by each participating institute. The 28 institutes included management schools, IT education, aviation technology, hotel management, technical training institutes, competitive training institutes and overseas centres of study. Students were happy too. "This kind of a fair is very important. You get access to a lot of information," smiled Nairita Chatterjee, who has just taken her higher secondary exams and was looking for information on hotel management. But the buzzwords were BBA and MBA as nearly all institutes offering such courses claimed to get maximum number of queries.

